



SPECIALTY APPLICATION 2009 TAPESTRY ARTS FESTIVAL SEPTEMBER 5, 6 & 7

FESTIVAL HOURS

SATURDAY & SUNDAY, 10 AM - 6 PM
MONDAY, 10 AM - 5 PM

CREATIVITY ZONE

The Creativity Zone is an innovative and exciting place for kids and their families. The Zone is a place where children and their families can make art together, in a safe, creative environment.

By purchasing an exhibit space in close proximity to these activities, you can sell your product or service to a large family audience. For that reason, your product will be **JURIED** to determine appropriateness. **Booths are assigned on a first paid basis.**

Commercial Fees (must be included with your completed application)

Application fee \$ 10
Single exhibit space \$290
Corner exhibit space \$290 plus \$50

If requesting a corner space, please issue a separate check for \$50 – it will be returned if corner space is not available.

NONPROFIT WAY

Tapestry is a nonprofit organization and we realize the value of getting your group noticed. That is why we dedicate a strip of our busy festival sidewalks to fellow nonprofits. The space fees are affordable and there are many things that you can do with your spot. Distribute information! Sign up new members! **We even supply you with a table and two chairs at no additional cost.**

The prime location will help you get your message out. The only requirements are that your organization is a nonprofit 501(c)3 and that you cover your table. Please note that direct fund-raising activities (i.e. drawings, raffles, auctions, etc.) are not allowed.

Nonprofit Fees (must be included with your completed application)

Single exhibit space \$150
Corner exhibit space \$150 plus \$50

If requesting a corner space, please issue a separate check for \$50 – it will be returned if corner space is not available.

EXHIBIT SPACES

Each exhibit space is 10' x 10'. Originality and creativity are encouraged in your display. No bare tables will be allowed. Since the festival takes place outdoors, we cannot be responsible for weather conditions or space assignments in sun or shade. You are responsible for staffing, assembling and dismantling your own booth (unless renting through Tapestry) as well as providing all booth equipment and supplies. Any construction

material, other than rigid framing, and all sprays and paints must bear the State Fire Marshal's Seal of Approval. The festival will open to exhibitors at 7 AM on Saturday, September 5. Exhibit spaces must be set up and vehicles off festival site by 9 AM and staffed all three days during festival hours. Vehicles on the festival site are subject to police approval at the close of the festival at 5 PM on Monday, Sept. 7.

All exhibits must be appropriate for families. We reserve the right to remove any item or exhibitor that does not comply with festival policies.

GENERAL INFORMATION

- **Applications MUST BE postmarked by July 17, 2009**
- All activities and/or products must be pre-approved by Tapestry before the event

All sellers must have a valid sales permit, collect taxes and be responsible for all their sales and collections. Sales permits can be obtained from the State Board of Equalization at (408) 277-1231. Sales tax in San José is currently 9.25%.

Food items for sale or free distribution must be pre-approved and prepackaged. In accordance with festival policy and City of San Jose ordinance, helium and Mylar balloons, and stickers of any kind (including bumper stickers) **ARE PROHIBITED**. If weather, acts of God or other reasons beyond the control of Tapestry cause the event to be cancelled, participant fees will not be returned and Tapestry will not be held liable to exhibitors for failure of the event to take place.

Written cancellations and requests for space fee refunds must be postmarked by July 31, 2009. A cancellation fee of \$50 will be charged if notice of cancellation is received on or before July 31 and \$100 will be charged if canceling after July 31, 2009.

RENTAL COSTS

ITEM	ADVANCE ORDER (PER UNIT)	ON-SITE ORDER (PER UNIT)
Chair	\$ 2	\$ 3
8' table	\$ 12	\$ 15
10' x 10' canopy	\$ 125	\$ 150
10' x 20' canopy	\$ 200	\$ 225

You must provide your own booths, canopies, tables, chairs, etc. or rent equipment through Tapestry. A limited number of canopies as well as additional tables and chairs will be available for rental at the festival site on Saturday September 5 from 7 AM to 9 AM. These on-site rentals will be on a **CASH-ONLY BASIS**.

2009 SPECIALTY APPLICATION FORM

Complete and mail or fax to 408.294.3479 with your fee. Please make check(s) payable to Tapestry Arts

Company _____ Contact Person _____

Mailing Address _____

City, State, ZIP _____

Day phone (____) _____ Fax (____) _____ Cell phone (____) _____ E-Mail: _____

CA Sales Permit _____ Vehicle License # _____ Vehicle Type _____

I am applying for Creativity Zone (CZ)
<input type="checkbox"/> written booth description <input type="checkbox"/> \$ 10 application fee <input type="checkbox"/> \$290 space rental fee <input type="checkbox"/> \$370 corner space fee (if available)

Equipment Rental	Amount
chair (qty ____ @ \$ 2.00 ea.) =	
table (qty ____ @ \$12.00 ea.) =	
10' x 10' canopy (\$125.00 ea.) =	
10' x 20' canopy (\$200.00 ea.) =	
Sub-total	

I am applying for Nonprofit Way
<input type="checkbox"/> 1 table & 2 chairs FREE <input type="checkbox"/> written booth description <input type="checkbox"/> \$150 space rental fee <input type="checkbox"/> proof of 501(c) status <input type="checkbox"/> \$200 corner space (if available)

Please describe your proposed activities, exhibits and/or items for sale or for free distribution that will be displayed in your booth area. Per the City of San Jose, sale or give-away of helium and Mylar balloons and/or stickers of any kind (including bumper stickers), is prohibited.

Application fee (CZ only)	\$
Space rental fee	\$
Equipment rental fee	\$
Amount Due \$ _____	
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Check	
Name _____	
Authorized signature _____	
Card # _____	Expiration date _____

Yes, Tapestry may provide my name, address and phone number to other arts organizations, promoters, public and private sector agencies, and other arts-related or community organizations and private parties.

I understand that Tapestry's acceptance of payment does not ensure acceptance of this application. This agreement is not binding until Tapestry has confirmed acceptance in writing. Further, Tapestry makes no promises or guarantees regarding anticipated or actual sales. Festival participants agree to indemnify and hold harmless Tapestry Arts San José, Inc., Tapestry Arts Festival, the organization's and event's officers, agents and employees, the City of San José and any private property owners within the festival territory from any and all claims, causes of action, suits, damages, injury and loss to persons or goods arising out of or in any way connected to the renting of space in the festival. Participants agree to indemnify and hold harmless Tapestry, the City of San José and private property owners from any claims arising from the acts or negligence of participants, its agents, employees, organization members and volunteers. I understand that if I become a participant in Tapestry Arts Festival 2009, I agree that photographs or slides of me, my booth and/or my work may be used by Tapestry and/or the festival committee for promotional or publicity purposes.

Signature _____ Date _____